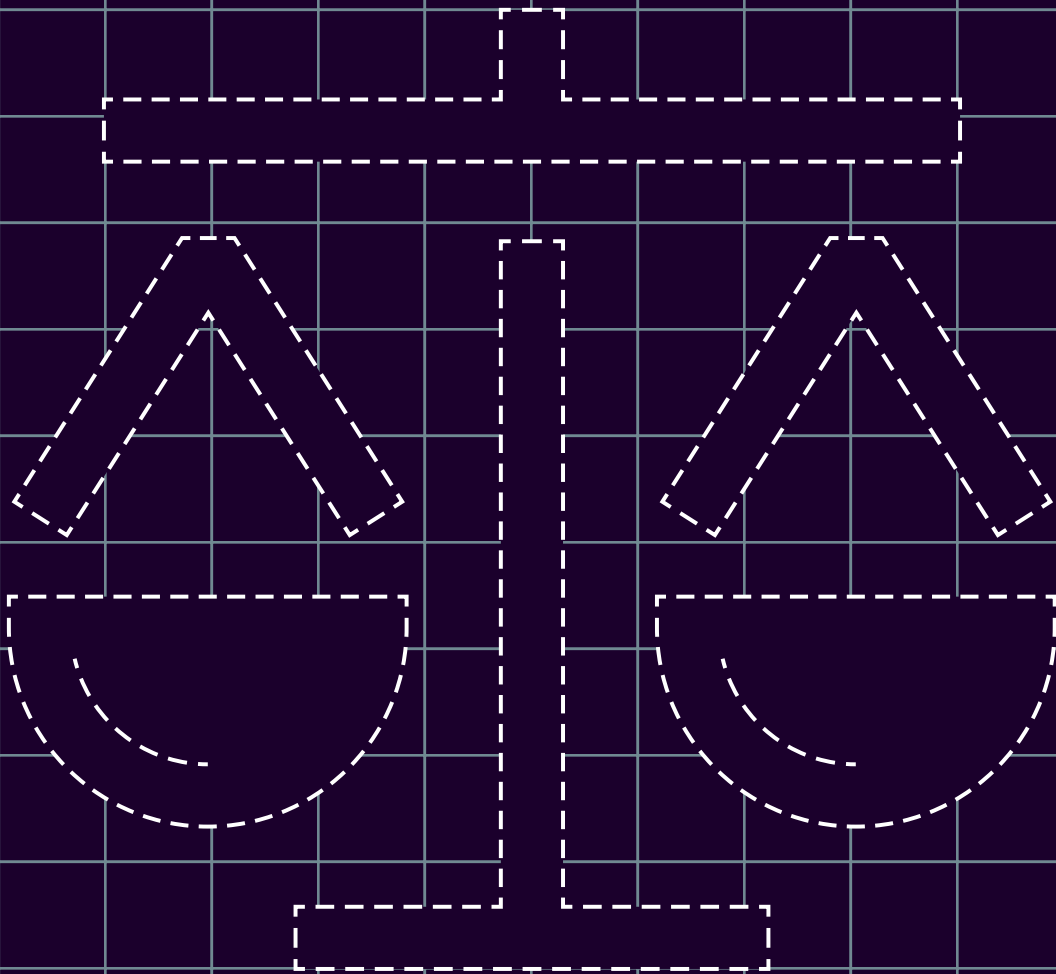
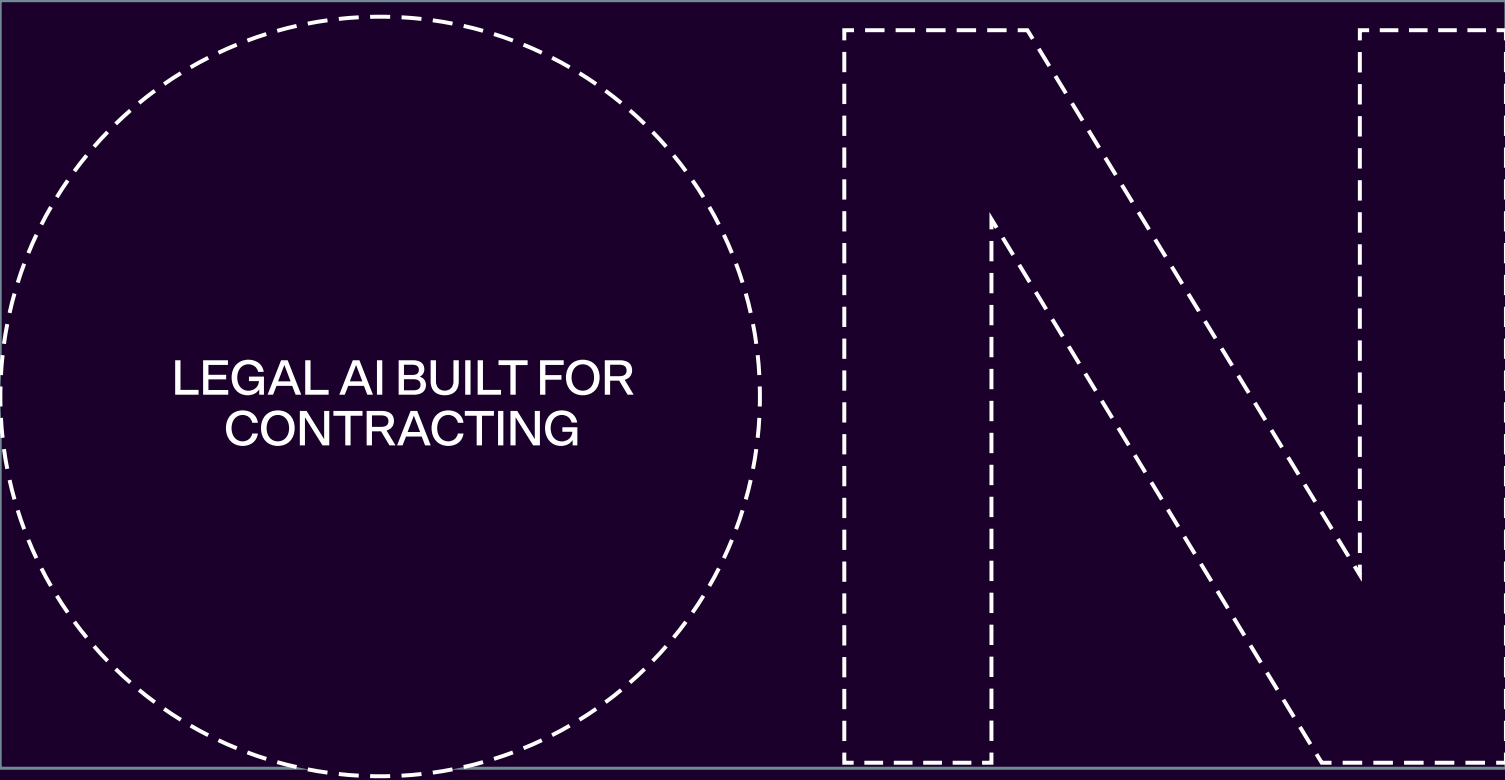


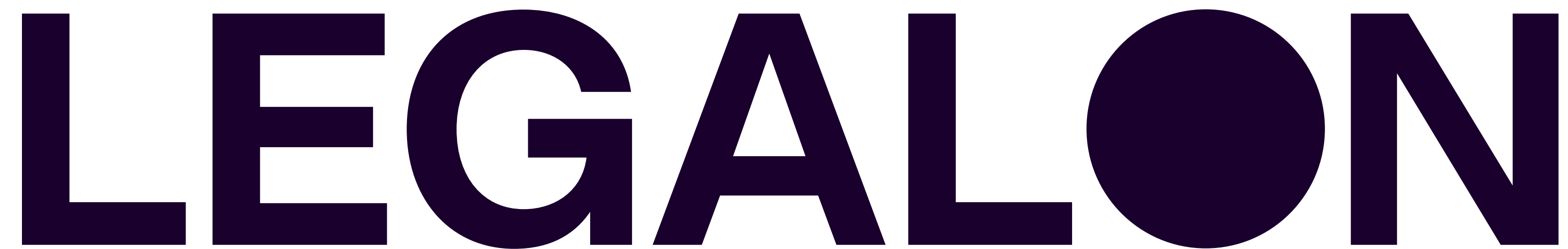
BRAND GUIDELINES
DECEMBER 2025



LEGAL



Our full logo uses a filled circle to create visual separation between “Legal” and “On,” while symbolizing the on-state of an on/off switch.

The image shows the full logo for 'LEGAL ON'. The word 'LEGAL' is in a bold, black, sans-serif font. It is followed by a solid black circle, which acts as a visual separator and a symbol for an on-state. Finally, the word 'ON' is in a bold, black, sans-serif font, matching the style of 'LEGAL'. The entire logo is centered horizontally.

LEGAL ON

FULL LOGO

In addition to our full logo, we have an icon designed for cases where space is limited or when a shorthand for the brand is all that's needed.

The icon holds multiple layers of meaning:

- ON as shorthand: It serves as a recognizable abbreviation of our corporate identity.
- On/off switch: It expands on the logo's core idea by showing both a filled "O" (on) and an unfilled "O" (off).
- AI reference: Cropping the lower section of the mark reveals the letters "AI," a subtle nod to our foundation in artificial intelligence.



ICON

When placing our logo or icon on a background, follow these examples to ensure clarity and contrast.

LEGALON

LEGALON

LEGALON



Please honor our branding by respecting the logo’s clear space and minimum size.

